

New Hanover County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

How is New Hanover County performing?

63.9% of households in New Hanover County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, **above** the state response rate of **63.2%**. New Hanover County is currently ranked 32 out of 100 counties in NC.

How are people responding to the 2020 Census in New Hanover County?

54.3% of New Hanover households responded to the census online versus 49.4% of all NC households.

9.6% of New Hanover households responded to the census by phone or mail versus 13.8% of all NC households.

Where are people responding in New Hanover County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	121.03	82.9%
2	120.09	81.7%
3	120.04	80.3%
4	120.1	79.6%
5	117.05	79.2%

Where are people not responding in New Hanover County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
43	118	30.9%
42	122.01	36.3%
41	122.03	38.9%
40	113	41.8%
39	122.02	41.9%

How many households in New Hanover County self-responded in past census counts?

Historic census self-response rates for New Hanover County were 60.0% in 1990, 61.0% in 2000, and 68.5% in 2010.



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How are target groups responding in New Hanover County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	14	57.9%
4% to 5.5%	14	67.9%
5.5% to 7.2%	10	67.2%
7.2% or higher	5	53.6%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	56.1%
2.9% to 5.7%	16	64.6%
5.7% to 9.8%	10	71.9%
9.8% or higher	3	54.1%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	18	65.2%
14% to 28%	13	65.6%
28% to 50%	6	59.7%
50% or higher	6	52.7%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	18	69.1%
12% to 21%	12	64.1%
21% to 31%	6	56.0%
31% or higher	7	50.3%



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